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| **Visit Gainesville Alachua County, FL****FIRST ANNUAL ARTISTS CONFERENCE** **SCHEDULE***“Where Nature and Cultural Meet”*Friday, May 6, 20228:30 am – 5:00 pmKanapaha Botanical Gardens |
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| **Registration & Continental Breakfast**Sponsored by Linda BlondheimRegistration Open, Networking, and Continental Breakfast  | 8:00 am – 8:30 am |
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| **Welcome** Commission Chair, Marihelen WheelerDavid Ruiz, Arts Council Chair | 8:30 am – 8:40 am |
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| **Poetry Reading** E. Stanley Richardson, Poet Laureate | 8:40 am – 8:50 am |
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| **State Legislative Update**Gina Peebles, Alachua County | 8:50 am – 9:20 am |
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| **Demystifying the Destination Enhancement Grants Process**Jessica Hurov – *Visit Gainesville, Alachua County, FL* | 9:20 am – 10:20 am |
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| **Beverage Break**Sponsored by *Gainesville Fine Arts Association (GFAA)* | 10:20 am – 10:35 am |
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| **Grant Writing Tips and Tricks for Alachua County’s Mini Grant Program** Gina Peebles – Alachua County and Dr. Queenchiku Ngozi – Arts CouncilParticipants will learn tips and tricks to submit a competitive grant application funded by Alachua County’s art tag proceeds.  | 10:35 am – 11:35 am |
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| **Lunch**Sponsored by *Visit Gainesville, Alachua County, FL* | 11:40 am – 12:30 pm |
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| **Understanding the County’s Call to Artists Process**Leira Cruz Caliz – Alachua County Procurement This session is to ask, question, and understand the County’s Call to Artists process.  | 12:30 pm – 1:30 pm |
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| **The Cycle: Management of Successful Arts and Cultural Organizations**Moderated by Paul Gabbard, Y-Not TheatreDeveloped by Michael Kaiser this approach to creating art is for any discipline, any size, and all organizations struggling with today's financial issues. In this workshop, we will walk through the cycle and learn from Mr. Kaiser's own experiences at the Kennedy Center, Alvin Alley Dance Theatre, American Ballet Theatre, and The Royal Opera House. We will also discuss how this model can be applied to our community of Alachua County.  | 1:30 pm – 2:30 pm |
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| **Break** Sponsored by Tina Corbett - Lanza Gallery & Art Supplies | 2:30 pm – 2:45 pm |
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| **How Social Media Can Work for You!**Sean Plemons - *Visit Gainesville, Alachua County, FL* This session will help you better understand various social media platforms to engage with your audience. | 2:45 pm – 3:45 pm |
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| **Artist-Centered Design**Iryna Kanishcheva – Arts CouncilThis interactive session will address challenges and opportunities of public art. Artists will be engaged in the discussion, providing feedback, receiving advice on how to be competitive, and how the Arts Council can support them. | 3:45 pm – 4:45 pm |
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| **Closing Remarks**  | 4:45 pm – 5 pm |

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I will attend in-person \_\_\_\_ OR virtually \_\_\_\_ (please check one)

Name:

Agency/Title:

Address:

City/State/Zip:

Daytime Telephone: ( )

Email: