

Alachua County Art Tag Grants

Application Deadline: (July 31, 2023)

Grant Period: (October 1, 2023 – September 30, 2024)

Final Report Due: (September 30, 2024)

Please check only one

Mini Grants for Artists / Event (max. \$2,500)

Matching Grants to Small Cities for Art Projects (max. \$3,000 – 50% match required)

The Alachua County Mini or Matching Grant will provide funding for Alachua County artists or small cities for: visual art supplies, music supplies, advertising, studio time, printing, costumes, equipment, and other project-related expenses. Alachua County individual artists, artist collaborators, and not-for-profit organizations are eligible to apply.

Please Note: The purpose of these grants are to provide financial support to Alachua County resident artists and the cities of Alachua, Archer, Hawthorne, High Springs, LaCrosse, Micanopy, Newberry and Waldo for public art projects.

Eligibility

If an Artist, the applicant may only apply for Mini Grants only and must:

- Be a resident of Alachua County, Florida
- Be a US Citizen
- Be 18 years or older
- Not be a current high school or undergraduate student

The cities of Alachua, Archer, Hawthorne, High Springs, LaCrosse, Micanopy, Newberry or Waldo are eligible to apply for Matching Grants only.

These Grants cannot be used for:

- Travelling expenses
- Personal debts or expenses
- Commercial or for-profit activities
- General or administrative expenses

Applications or work samples containing profanity, racism, sexism, homophobia, xenophobia, discriminatory behavior, or vulgarity will not be considered.

Requirements:

- Projects must be completed between October 1, 2023 and September 30, 2024.
- The Alachua County Board of County Commissioners must be recognized on all printed and digital materials (if applicable).
- The Arts Council logo must be promoted in all printed and digital materials.
- Art tag sales must be promoted in all printed and digital materials.

- Within 30 days of the close of the project, and no later than September 30, 2024, the applicant shall submit to the County a summary report describing the project and how the grant funding was used to complete the project including copies of paid receipts and relevant backup documentation.
- Mini grant award funding is paid at the beginning of the project with an invoice, not to exceed the maximum grant amount award.
- Matching grant award funding is paid on a reimbursement basis with an invoice and copies of paid receipts and relevant backup documentation required, not to exceed the maximum grant amount award.
- **Upload your grant as a single .pdf document (titled as last name, first name or organization name) to <https://alachuacounty.sharefile.com/r-r1536bcb4515d473ea9944e4e68b9ac17> by midnight, July 31, 2023.**

Name: _____

Email: _____

Daytime Phone: _____

Mailing Address:

Street Address: _____

City: _____ State: _____

Zip Code _____

Website (if applicable): _____

I certify that I am a U.S. citizen or legal permanent resident, 18 years of age or older, and NOT a high school or undergraduate student, or am a small Alachua County city. I certify that all of the facts contained on this application are true and that this application is complete to the best my knowledge and understanding. I certify that I have not received a previous art grant.

Signature

Date

Please tell us about your artistic discipline including how long you have been practicing your craft. If you have more than one discipline, please tell us about them. (250-word limit). *City applicants, please enter "N/A" in the space below.*

Empty response box for the application question.

Please attach samples and/or provide links to your work. Artistic work sample may be photography, poetry, creative writing, visual artwork, music files, video files, etc.

PLEASE NOTE:

Actors, Dancers, Filmmakers and Musicians - Please submit a maximum of 2 work samples. We will listen or view 3 minutes of each media file. Please make note of where you want us to begin if work samples are longer.

Photographers and Visual Artists - Please submit a maximum of 3 work samples if sending via email (send to ACAC@alachuacounty.us). If you would like us to see other work, please provide website links.

Writers and Playwrights - Please submit a maximum of 10 pages of work samples, including a synopsis. Poets may submit 2-4 poems. Other writers may submit up to 6 pages.

You may provide links to work samples here including a brief description of your work. (150-word limit). *City applicants, may enter "N/A" in the space below if samples / links are unavailable.*

How will grant funds be used (i.e. what is the deliverable that the grant is paying for) and describe how your project will support arts organizations, arts programs, and arts activities within the County? The deliverable should be something that serves the public interest such as free art lessons or art exhibits for Alachua County Residents or the creation of art to be displayed in public places in Alachua County. (150-word limit)

Please tell us why Alachua County should fund your grant application. (75-word limit)

Empty text box for grant application justification.

Please tell us how your project will impact communities (especially with a focus on children) throughout Alachua County. (75-word limit)

Optional Question: *Visit Gainesville, Alachua County* has contributed \$10,000 of our \$14,000 Art Tag Grant budget for applicants who advertise and promote their event or activity to tourists. A tourist is defined as someone who resides outside of Alachua County. Recipients are required to invest a minimum of 25% of grant funds to out-of-county marketing efforts. Please detail your specific out-of-county marketing efforts including an itemized budget, such as Facebook Marketing targeted to out-of-county arts patrons (\$250). (100-word limit)

Expenses	Mini/Matching Grant Funding	Cash	In-Kind	Total
Personnel-Administration				
Personnel – Artistic				
Personnel – Technical / Staff				
Outside Artistic Fees & Services				
Outside Other Fees & Services				
Space Rental & Utilities				
Travel				
Training				
Marketing/Publicity Cost (min 25% required)				
Consultant				
Materials/Supplies				
Insurance				
Equipment Rental/Purchase				
Security				
Other remaining operating expenses				
A. Total Expenses				
B. Total in-kind contributions				
C. Total proposal costs				
Income				Cash Income
Admissions				
Contracted Services				
Other Revenue (itemized)				
Corporate Support				
Foundation				
Other Private Support				
Government Support – Federal				
Government Support – State/Regional				
Government Support – Local/County				
Cash on Hand				
Applicant Cash				
D. Total Cash Income				
E. Grant Amount Requested				
F. Total Cash Income (D+E)				
G. Total in-kind contributions (from B, proposal expense page)				
H. Total Project Income (F+G must equal C, proposal expense page)				
I. Percent of TOTAL project requesting				

Scoring Rubric (for informational purposes only)

Eligibility (if "No" to any questions below, the applicant is ineligible)	
Alachua County Artist	
Alachua County Resident, US Citizen, 18+ years old	
Original Artwork	
Art depicts or expresses views consistent with Alachua County's views	
Scores (max 100 total points)	
Response to Artistic Discipline Question (max 10 points)	
	Clearly worded response to ensure reader understands intended message
	The writer creates a sense of excitement about their discipline for the reader
	The writer stayed within their maximum word count throughout
Artistic Work Samples (max 25 points)	
	Samples provided clearly relate to Artistic Discipline
	Samples provided are of professional quality
	Samples provided adhere to maximum number permitted below:
	<i>Actors, Dancers, Filmmakers and Musicians - max 2 samples, not to exceed 3 minutes each</i>
	<i>Photographers and Visual Artists - max 3 samples</i>
	<i>Writers and Playwrights - max 10 pages</i>
	<i>Poets - max 4 poems</i>
Grant Funding Usage (max 40 points)	
	Proposed deliverable supports arts organizations, arts programs and art activities within Alachua County
	Proposed deliverable serves the public interest such as free art lessons or art exhibits for Alachua County Residents or the creation of art to be displayed in public places in Alachua County
	Proposed deliverable provides value to Alachua County residents and visitors
Why Alachua County Should Fund Grant (max 5 points)	
	Compelling reason why Alachua County should fund grant
Focus on Children's Programming (max 10 points)	
	Focus on Children's Art Programming
Budget (max 10 points)	
	Budget is clear, concise and easy to understand